

# THE DEDMON

Dedmon, Dedman, Dedmond, Deadman, Deadmon, Dedmond

## Connection

Volume 106

### **ROBERT H. DEDMAN, SR. (1926-2002)**

#### **American businessman and philanthropist**

Robert Dedman was born in poverty in Rison, Arkansas. His family house only had two bedrooms and no electricity or running water. At the age of fourteen, he and his brother moved to Dallas, Texas to live with their aunt. He attended North Dallas High School and graduated as valedictorian in 1944, upon which he joined the United States Navy. Whilst serving as a sailor during the day, he received three degrees from the University of Texas at Austin, in engineering, economics, and law. After he left duty, he earned a law degree from Southern Methodist University in 1953, specializing in oil, gas, and taxation. During that time, he sold insurance during the week and real estate on the weekends.

He started his career by joining a prominent law firm in Dallas. During that time, H. L. Hunt became his mentor. After learning to play golf from Byron Nelson, Ralph Guldahl and Ben Hogan, he decided to invest in golf courses. In 1957, he founded Country Club, Inc., later renamed ClubCorp.

He served two terms as the Chairman of the Texas State Highway and Public Transportation Commission of the Texas Department of Transportation. He also served on the Board of Directors of the Stewart Information Services Corporation.

He was invited to Camp David by President George H. W. Bush. He became the Entrepreneur of the Year in 1976 from the Cox School of Business at SMU, Dallas Humanitarian of the Year in 1980, Texas Business Hall of Fame in 1987 and the Horatio Alger Award from the Horatio Alger Association of Distinguished Americans in 1989. He was inducted in the Academy of Achievement of the Sales & Marketing Executives International (SMEI).[7] In 2003, Dedman received the Ambassador of Golf Award, presented annually to a person who has fostered the ideals of the game on an international level and whose concern for others extends beyond the golf course

In 1986, he donated \$10 million to the University of Texas at Austin College of Liberal Arts. In 2000, a street



For many years I have followed events surrounding Robert H. Dedman and the Dedman College at SMU. I am devoting this issue of the Newsletter to that family. I hope you will enjoy it as much as I have.  
- Leroy Dedmon, Editor

on the UT Austin campus, Robert Dedman Drive, was named for him. The Dedman Memorial Hospital in Dallas is also named for him. In 2012, the Dedman Foundation donated \$5 million to SMU.

He joined the Board of Trustees of Southern Methodist University in 1976 and served as chairman of the board from 1992 to 1996. He donated \$77 million to SMU. The Dedman College of Humanities and Sciences, the Dedman School of Law and the Dedman Center for Lifetime Sports at SMU are named in his honor.

He also donated to Sandhills Community College in Pinehurst, North Carolina, where the Robert H. Dedman Center for Business Leadership is named for him.

In 2001, the year before he died, Dedman made the Forbes list of America's 400 wealthiest individuals with a net worth of \$1.2 billion. He was married to Nancy McMillian Dedman. Together they had a son, Robert H. Dedman, Jr., CEO of ClubCorp from 1998 to August 2004, and a daughter, Patricia Dedman "Patty" Dietz, who served a couple of years on its Board of Directors. He died in 2002 from a long-term illness.

## DEDMAN FOUNDATION GIVES \$5 MILLION TO SMU

### *The Dallas Morning News*

(Published: 21 May 2012 05:33 PM - Updated: 22 May 2012 10:25 AM)

The Dedman Foundation has given \$5 million to Southern Methodist University to create the Dedman College Interdisciplinary Institute in the Dedman College of Humanities and Sciences. With this gift, the Dedman family and foundation have given \$82 million to SMU. "SMU has benefited from the Dedman family's extraordinary vision and support for more than five decades," said SMU president R. Gerald Turner. "Their major gifts have supported areas from humanities and sciences to law and lifetime sports."

The Dedman College Interdisciplinary Institute will bring together faculty and students from the humanities, sciences and social sciences for research and other programs. It will host seminars on global issues and encourage collaboration, and a digital humanities lab will provide computing technologies and interactive space for research.

"The Dedman College Interdisciplinary Institute will provide an energetic interface between Dedman College, the university and the local community, enhancing SMU's role as a dynamic center for exploration of relevant issues," said Paul W. Ludden, SMU provost and vice president for academic affairs. "The institute also will help us recruit and retain outstanding faculty and support students in their research and degree programs."

Dedman College Dean William M. Tsutsui said the institute "is a perfect fit for a college that spans departments from philosophy to physics."

Dr. Caroline Brettell, University Distinguished Professor at SMU and a member of the faculty of the department of anthropology, will be the first director of the institute. She has conducted research on international migration in Portugal, France and the United States and for the last decade has studied new immigration in the Dallas-Fort Worth metropolitan area.



DEDMAN CENTER FOR LIFETIME SPORTS AT SMU



#### **Among Dedman gifts to SMU:**

The Dedman Center for Lifetime Sports was named in recognition of a 1976 gift of \$1 million.

Dedman College of Humanities and Sciences was named in honor of Robert H. Dedman Sr. and his wife, Nancy McMillan Dedman, after their \$25 million pledge in 1981 to endow the school.

At the kickoff of The Campaign for SMU in 1997, the Dedman family and foundation pledged \$30 million, the largest gift in SMU history at the time.

Later, \$15 million of that \$30 million pledge, plus another \$5 million, was designated for endowment of SMU's law school, which was renamed Dedman School of Law in 2001.

Robert H. Dedman Sr., who died in 2002, earned a degree from SMU's School of Law. His wife, Nancy McMillan Dedman, received a bachelor's degree in political science. Their daughter, Patricia Dedman Nail, son, Robert H. Dedman Jr., and daughter-in-law, Rachael Redeker Dedman, received degrees from SMU.

Robert H. Dedman Sr. developed ClubCorp USA Inc. into the world's largest operator of golf courses, private clubs and resorts.

The Dedman family's new \$5 million gift counts toward the \$750 million goal of SMU Unbridled: The Second Century Campaign, which has raised more than \$631 million.

## **DEDMAN FAMILY GIVES \$2.35 MILLION FOR NEW FOOD ALLERGY CENTER**

**NOVEMBER 30, 2010**

The Robert H. Dedman, Jr. Family Foundation, The Robert and Nancy Dedman Foundation and Mrs. Robert H. Dedman, Sr. have given \$2.35 million to launch the new Food Allergy Center at Children's Medical Center.

"As parents of a seven-year-old daughter with severe peanut and egg allergies, we know first-hand what a center of this kind will mean to families in our community and across the country," said Robert H. Dedman, Jr. "Our goal is to establish a nationally recognized program for pediatric food allergies that excels in both research and clinical care. This gift will establish a much needed clinic, and we plan to work with Children's to raise an endowment to support research and operations."

The incidence of food allergy is on the rise. Approximately 3 million (1 in 25) children in the U.S. have food allergies and a recent government study showed that peanut allergy had doubled over five years. Research also suggests that food-related anaphylaxis is underdiagnosed. More than 30 percent of patients currently being treated for allergy at Children's are referred for specific food allergies. Children's and The University of Texas Southwestern Medical Center at Dallas are among the nation's leading institutions in clinical care and research, and are now focused on the fields of allergy, immunology and asthma. "We are extremely grateful for the Dedmans' visionary contribution to this increasingly important area of clinical research and treatment," said Christopher J. Durovich, President and CEO of Children's Medical Center. "We are committed to becoming one of the leading national resources for the treatment of food allergy and this gift will provide the foundation for that initiative."

### **8-Year Old Nancy Inspires Parents To Help with \$2.35 Million to Food Allergy Center**

**SEP 30, 2010 3:46 PM BY JEANNE PREJEAN**

The belle of the ball had to miss the fancy seated dinner, the VIP's and world-renowned speakers Wednesday night for the dedication of the Food Allergy Center at Children's Medical Center. She had to go home early and do her homework. The little Cinderella was 8-year old Nancy Dedman, (pictured) who, besides being a Hockaday student, was the impetus for the creation of the center at the Pavilion at CMC. It seems that following a severe allergic reaction to a certain food, her parents Rachael and Robert Dedman rolled up their sleeves to learn more about this potential life-threatening condition. One of the things that they discovered was that Children's annually treats more than 560 children with food allergies.

"I didn't know much about food allergies until Nancy was diagnosed," said Rachael. "It is a steep learning curve for families when their loved one is newly identified as having food allergies." And when the Dedmans undertake a project, they become experts and put their money in just the right places. Traveling throughout the country, they talked with specialists in the area of allergies and along with grandmother Nancy, they provided CMC with the \$2.35 million center.

Last night before the reception and dinner, Little Nancy got a sneak preview of the clinic. It's doubtful that she realized all the life-changing experiences that would result from her allergy. But like any youngster, she was immediately drawn to the observation room with its marker walls. There on a table was a box of colorful markers. She knew exactly what to do, picked out some colors and started drawing on the wall. After all that's what it was meant for.

While the adults including keynote speaker Dr. Hugh Sampson, professor of pediatrics at Mount Sinai School of Medicine in New York, Dedman parents and Dr. Drew Bird (Children's allergy and immunology specialist and Dedman Family Scholar in Child Care) had the "official" photos taken, Nancy continued her work. Was she drawing a garden? Or was she simply autographing the wall? When Dr. Sampson, (pictured left with Nancy Dedman) joined Nancy, she revealed that she had drawn a picture of her "best friend" — Daisy Dedman (pictured), her puppy.

But then it was time to go home and get homework done. Every Hockadaisy knows school work is a priority over partying. Alas, she was gone just minutes before her grandmother pulled up in her black Lexus. "Where is my granddaughter?" were the first words out of the grand lady. Finding that she had just missed her namesake, she quickly got over the timing when she discovered that she and daughter-in-law Rachael (pictured left with Nancy Dedman) looked like an adorable mother-daughter best-dressed team — blonde hair, black cocktail dresses, red clutches and very similar Christian Louboutins!

Then Nancy was off to see firsthand the result of their efforts including the most amazing doors. Each of the observation rooms has sliding glass doors. No big deal. Most patios have 'em. Ah, but these are very special doors. With a flick of a switch, the glass becomes opaque allowing for privacy or observation seamlessly by staff when needed. One guest laughed, "The kids will wear these doors out." Once again Children's makes feeling badly not so bad and the Dedmans get an A+ for helping others.

## BUSINESSMAN AND PHILANTHROPIST ROBERT H. DEDMAN SR. DIES



Robert H. Dedman Sr., Dallas business leader, philanthropist and founder of ClubCorp Inc., a leading operator of golf courses, private clubs and resorts, died Tuesday from a long-term illness. He was 76. Dedman, chairman of the Dallas-based ClubCorp at his death, launched the company then called Country Club Inc. in 1957 with the purchase of 400 acres in Dallas to develop Brookhaven Country Club. ClubCorp has since grown to hold \$1.6 billion in assets and owns or operates more than 200 golf courses, country clubs, private business and sports clubs and resorts worldwide.

"My family is deeply saddened but extremely gratified by the immediate and overwhelming outpouring of sympathy," said Robert Dedman Jr., Dedman's successor and ClubCorp CEO since 1998, in a statement. "And I believe I speak for our extended family of ClubCorp members, guests, business partners and employee partners when I say we have lost an inspirational leader, a caring mentor and a devoted friend."

Robert Dedman received numerous honors throughout his career, including Texas Entrepreneur of the Year in 1976, Dallas Humanitarian of the Year in 1980, Texas Business Hall of Fame in 1987 and the Horatio Alger Award in 1989. He also was an active philanthropist. Southern Methodist University's Dedman School of Law, Dedman College and the Dedman Center for Lifetime Sports are named in honor of him. He also served two terms as a member and chairman of the Texas State Highway and Public Transportation Commission.

"Robert Dedman's commitment to SMU through the years has been truly extraordinary," said SMU President R. Gerald Turner. "Through his and Nancy's great generosity of time, talents and financial resources, he played a major role in the university's progress. We are grateful for their visionary support, which will benefit both present and future generations of students."

"Robert Dedman truly was a visionary. It was my honor and privilege to know him, learn from him and be associated with ClubCorp," golfer Jack Nicklaus and his wife, Barbara, said in a statement. "The world of golf has lost a legend."

Dedman wrote in his 1999 book, *King of Clubs: Grow Rich In More Than Money*, that golf provided him a metaphor for life.

"You don't have to be a golfer to understand that the game involves keeping score, hoping to win and learning to lose," he wrote.

In an interview on the 45th anniversary of ClubCorp in 2002, Dedman said he would like to be remembered as a giver, not as a taker.

Dedman is survived by his wife, Nancy; daughter, Patricia Dedman Dietz, and her husband, Mark Dietz; son, Robert H. Dedman Jr., and his wife, Rachael Redecker Dedman; five grandchildren, Jonathan Dietz, Jeffrey Dietz, Christina Dietz, Catherine Dedman and Nancy Dedman.

A memorial service will be held Aug. 23 at Highland Park United Methodist Church. In lieu of flowers, the family asks that memorials be sent in the form of written recollections of Robert Dedman. These memories will be compiled and distributed in his honor. They can be mailed to: Robert Dedman Remembrances, 3030 LBJ Freeway, Dallas, TX 75234.

### Robert Dedman Sr. Inducted 2001

Robert H. Dedman, Sr., is the founder and chairman of ClubCorp, Inc. Club Corp owns and operates approximately 260 clubs, resorts, public fee golf courses and real estate developments worldwide, and has more than 26,000 employees. Born in rural Arkansas, the son of an itinerant salesman, Dedman set his life goal at age 18 – to make \$50 million by age 50 and give \$1 million a year to charity. That goal has long since been achieved, but sharing his fortune has been just as important as making it. Dedman has received numerous awards, including the Horatio Alger Award in 1989 and Texas Entrepreneur of the Year Award in 1976. He is also a member of the Texas Business Hall of Fame. Mr. Dedman's belief in the promise of the future manifests itself in his generous gifts to institutions of higher learning, including an endowment of \$56 million for Southern Methodist University and sufficient endowment funds for 800 Dedman Merit Scholars at the University of Texas at Austin.

## ALL ABOUT...Pinehurst Resort Owner Robert Dedman

**Big "D," Oh Yes... -- by Jackie Romanker**

...that's big D, little "a," double "l," "a, s" ...and that spells Dallas, home of Southfork, the Dallas Cowboys, and Robert Dedman and family. Recently I had the opportunity to meet Bob Dedman who had graciously agreed to sit down with me for an interview. He was born in 1957 and raised on the farthest northern suburb of Dallas called Preston Forest. Following graduation from high school, Bob attended Washington & Lee University in Lexington, Virginia where he spent his freshman and sophomore years before transferring to the University of Texas at Austin where he received a B.A. in Economics in 1979, an M.B.A. with highest honors in 1980, and a Juris Doctor Cum Laude in 1984 from Southern Methodist University.



As a youngster, he was more interested in racquet sports than golf, but with his father's encouragement, he took up the game, playing with and learning from his father at the Brookhaven Country Club in Dallas. While in his teens, he worked in the bag room and later the pro shop at the club, as well as toiling summers in the fields at his uncle's farm in Oklahoma at minimum wage.

In 1957, the year Bob was born, his father, Robert H. Dedman, Sr. founded Country Clubs Incorporated which broke with the usual concept of one golf course built around a single clubhouse by constructing three courses around a single clubhouse, thereby attracting more members by charging less expensive dues. In 1965, the company changed its name to ClubCorp International which ultimately became the world's largest owner and operator of clubs and resorts.

From 1980 to 1984, Bob served as Director of Corporate Planning for ClubCorp before moving to New York City where he served as an Associate at Salomon Brothers, Inc., an investment banking firm, specializing in mergers and acquisitions for a 3 year period from 1984 to 1987. During this time, ClubCorp acquired Pinehurst Resort and Country Club as its first resort property and set about fixing and rebuilding (just about) everything and restoring the historical Carolina and Holly Hotels. The intention was to restore Pinehurst to its historic position as the world's premier golf resort and the St. Andrews of America.

In 1987, Bob returned to ClubCorp as Chief Financial Officer and was named President and Chief Operating Officer in 1989 - responsible for overseeing and managing the day-to-day business of the company which at that time numbered more than 200 golf clubs worldwide and 53 country club/resorts. In 1998, he was named Chief Executive Officer and was named Chairman of the Board in 2002.

In 1998, Bob was instrumental in forging a partnership with Jack Nicklaus to develop at least 3 dozen signature Jack Nicklaus golf courses and the continued acquisition of more golfing properties.

In 2006, the Dedman family sold ClubCorp and simultaneously acquired Pinehurst Resort & Country Club through Putterboy, LLC. Bob is currently General Partner of Putterboy, Ltd. (which owns Pinehurst Resort & Country Club) as well as President and CEO of the Dedman family's DFI Management, Ltd.

In addition to overseeing Pinehurst Resort & Country Club, Bob is involved in innumerable philanthropic organizations that support the arts, medicine, and higher education. He is a member of the USGA President's Council and past Chairman of the Texas Business Hall of Fame. And he is, also, a writer, having published a book and two anthologies of quotes.



**Pinehurst Resort & Country Club**  
*continued on page 6*

*continued from page 5*

His family consists of his wife of 19 years, Rachael, and two daughters, Catherine and Nancy who often accompany him on his visits here. When asked as to how he might spend any free time, he laughed and said that he and his wife are kept quite occupied by the activities, interests and sports involvements of their daughters although he is encouraging them to play golf.

When asked what had prompted the restoration of course No. 2, he replied that shortly after the 2005 U.S. Open, a discussion ensued pertaining to the loss of authenticity to Pinehurst No.2...that modern technology had overcome Mother Nature and encroached upon Donald Ross' masterpiece. Change was long over due! The decision was made to let Mother Nature have a bigger hand in its future.

The restoration would cause players to think hard about every shot and that the contours would cause players to use more strategy off the tee. This was Donald Ross' concept and vision.

As for the splitting of the putting green into two separate greens, that's how they were historically and the Putter Boy has now been returned to its original location. The new Thistle Dhu putting course is also a return to our Pinehurst heritage, sort of a kindred spirit with St. Andrews. Next up is the renovation of the clubhouse, something Bob is very enthusiastic about, especially the changes to the veranda featuring an unobstructed view of the 1st and 18th holes on course No.2.

When asked what he would like the members to know about him he replied, "I would like the members to know we really care about improving the value of the members' club experience. We want them to have the pride in belonging to one of America's great clubs."

Final thought: Pinehurst Resort & Country Club is in good hands with Bob Dedman, his family and management team. They are all aware of the historic significance, heritage and distinction of being the "Home of Golf in America."

***I am not sure what the article on the right is all about, but found it interesting and since it was published on the internet for public viewing, I felt I could include it here as well. In fact, all of the information in this newsletter was taken from public web pages.***

## WHERE IN THE WORLD IS RACHAEL DEDMAN?

BY TIM ROGERS POSTED IN LOCAL NEWS.

MAR 21, 2014 AT 10:37 AM

Rachael Dedman is a Dallas socialite (whatever that means) and a member of the Dedman family (duh). She is buddies with Al Hill III and his family. Way back in 2010, Dedman was floating a theory that District Attorney Craig Watkins was in cahoots with Lisa Blue, and the two were working to wring about \$50 million in legal fees out of Hill. It's a very complicated story. Go here ([rontburner.dmagazine.com/2013/02/19/leading-off-21913](http://rontburner.dmagazine.com/2013/02/19/leading-off-21913)) to catch up, if you don't know what I'm talking about. That link will take you to a February 2013 post, and you'll notice that Dedman showed up in the comments to drop some more knowledge on us. She took her theories to Facebook, too, where she regularly posted updates on the Hill v. Blue matter and how she thought Watkins was involved. Back in 2010, I had a long conversation with Dedman about all this. We exchanged emails. Our last communication was in January 2012.



Here's the thing: Rachael Dedman was right. About all of it. Craig Watkins never had to address the matter in court, refusing to appear before the judge, getting hit with a contempt charge, then wriggling off the hook on a technicality. But Dedman knew what she was talking about. We know that now. Two years ago, though, I thought it sounded too preposterous to be true. The DA puts the screws to a member of the Hunt family as a favor to a powerful donor who established a scholarship in the DA's name at SMU? Naw, never.

Well, a couple months ago, I started hearing rumors about Dedman's disappearance. I heard she had left Dallas for some unknown reason. Her kids' school events, society parties — Dedman wasn't showing up anywhere people were used to seeing her. That includes Facebook. On September 12, 2013, she wrote:

*"Today I am especially grateful for my loving husband of 20+ years and the most supportive in-laws one could ever dream of having. And of course, my amazing parents who gave me "roots & wings" and my brother who has a Faith that inspires all who know him! I am truly blessed beyond measure."*

Then: silence. She hasn't posted a thing since. I tried to contact her. Bupkis. Has Rachael Dedman gone into hiding? Is she trying to avoid a subpoena? I've heard other theories. Perhaps we'll get some new ones in the comments. Or maybe, just maybe, we'll hear from Dedman herself. Rachael, are you out there?

## **DEDMAN FOUNDATION DONATES \$1 MILLION TO HELP BUILD NEW WILLIAM P. CLEMENTS JR. UNIVERSITY HOSPITAL**

The Dedman Foundation, a longtime benefactor of UT Southwestern, has donated \$1 million to Southwestern Medical Foundation to help build the medical center's new William P. Clements Jr. University Hospital.

The Dedmans, one of Dallas' most generous philanthropic families, have supported higher education, public charities, civic organizations and medical institutions for more than two decades. The Dedman Foundation was created in 1995 by the late Robert H. Dedman Sr. In 2009 the foundation gave Southwestern Medical Foundation a landmark \$12 million to establish the Dedman Family Endowed Program for Scholars in Clinical Care at UT Southwestern. The gift was matched to create a \$24 million endowment.

Robert H. Dedman Jr., chairman of the Dedman Foundation, said UT Southwestern is one of the foundation's principal beneficiaries because of the medical center's vital contributions to the region. "Like many Dallas families, we believe in the importance of investment in the medical community," said Mr. Dedman, who serves on the Building the Future of Medicine campaign steering committee. "Having a state-of-the-art teaching hospital also integrally involved in the best patient care will benefit the entire Dallas community. The way the hospital is being designed will add to the quality of teaching new doctors and will impact patient care in a significant way."

The Dedmans and their foundation have made numerous gifts to other Dallas institutions, including to Southern Methodist University for the Dedman School of Law, the Dedman College Interdisciplinary Institute in the Dedman College of Humanities and Sciences, and the Dedman Center for Lifetime Sports. The Dedman School of Hospitality at Florida State University also is named in honor of Robert H. Dedman Sr., who died in 2002. UT Austin established the Dedman Merit Scholars program, thanks to the family's support.

Robert H. Dedman Sr. founded Dallas-based ClubCorp, a leading operator of golf courses, private clubs, and resorts, in 1957. He received numerous honors throughout his career, including the Texas Entrepreneur of the Year in 1976, Dallas Humanitarian of the Year in 1980, Texas Business Hall of Fame in 1987, and the Horatio Alger Award in 1989.

Nancy McMillan Dedman was married for 49 years to the late Mr. Dedman. She has served on the UT Southwestern University Hospitals & Clinics Board of Visitors, the board of the Shelter Ministries of Dallas, and the Salvation Army Advisory Board. She also is a supporter of the Dallas Museum of Art, the Texas Ballet Theater, and the AT&T Performing Arts Center. She was honored with the Annette G. Strauss Humanitarian Award in 2004.

Robert Dedman Jr., former chairman of the board of ClubCorp, is the general partner of Putterboy, Ltd., and president and CEO of the Dedmans' family office, DFI Management, Ltd. He serves on the boards of trustees of Southwestern Medical Foundation, SMU, The Hockaday School, Advanced Placement Strategies, the O'Donnell Foundation and the Dallas Museum of Art.

Mr. Dedman's wife, Rachael, is actively involved in the Crystal Charity Ball and serves on the boards of Boys & Girls Clubs of Greater Dallas, Meadows School of the Arts at SMU, and the Sweetheart Ball, an event that provides funds for heart research to UT Southwestern.

Patricia Dedman Nail is the daughter of Nancy Dedman and the late Mr. Dedman. She spent 15 years in private practice as a psychotherapist and has taught at SMU. She has been involved in Dallas Contemporary.

The Dedman family was named recipient of the 2009 Charles Cameron Sprague Community Service Award, an annual recognition bestowed by Southwestern Medical Foundation to honor individuals who have provided extraordinary support in enhancing patient care, medical education, and medical research in North Texas.



**William P. Clements Jr.  
University Hospital**

## ROBERT H. DEDMAN SR.

### Dallas businessman, philanthropist dies

AUSTIN, Texas, Dallas businessman and University of Texas at Austin alumnus Robert H. Dedman Sr., one of the state's most prolific philanthropists, died Tuesday morning (Aug. 20, 2002) in his home after a long illness. He was 76.

Dedman contributed more than \$100 million to education and other causes. In 1986 he and his wife, Nancy, pledged \$10 million for scholarships in The University of Texas at Austin College of Liberal Arts and to support the university's National Merit Scholars. The university named a campus street for Dedman in September 2000, honoring him for several decades of philanthropy and service.

*"Robert Dedman was an enlightened citizen," said Dr. Larry R. Faulkner, president of The University of Texas at Austin. "He loved life and cared deeply about the human potential to achieve with honor and grace. That love and care are the roots of his remarkable generosity toward institutions of education and health. He strengthened his community and state. With many, I mourn his passing."*

Founder and chairman of ClubCorp International Inc., Dedman made the Forbes list of America's 400 wealthiest individuals with a net worth of \$1.2 billion. ClubCorp, which was founded in 1957, owns or operates more than 200 golf courses, country clubs, private business clubs and resorts worldwide. In 1957 Dedman bought 400 acres in Dallas to build Brookhaven Country Club. Since then, ClubCorp has grown to hold \$1.6 billion in assets.

He and his wife, Nancy, and their children have cumulatively given more than \$77 million to Southern Methodist University (SMU), where two schools bear the Dedman name. The UT Ex-Students' Association in 1990 named Dedman a Distinguished Alumnus in recognition of his accomplishments in business, civic service and philanthropy. He studied at The University of Texas at Austin from 1945 to 1948, earning three degrees. The street-naming idea came as a surprise to the honoree when campus officials approached him with it. "I have a lot of love for this university," Dedman said at the dedication ceremony. "This is a meaningful honor to me, and one that I will cherish."

Other institutions bearing his name include: Dedman Memorial Hospital, Dedman Medical Center, the Dedman College and Dedman Center for Lifetime Sports at SMU, as well as the Robert H. Dedman ferry that travels between Galveston Island and Bolivar Peninsula.

Dedman served two terms as a member and chairman of the Texas State Highway and Public Transportation Commission. His honors include: Texas Entrepreneur of the Year in 1976, Dallas Humanitarian of the Year in 1980, Texas Business Hall of Fame in 1987 and Horatio Alger Award in 1989.

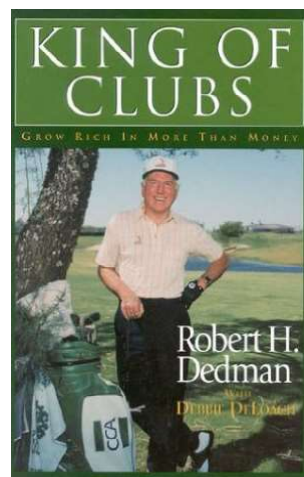
He chronicled his philosophies in his 1999 book, *King of Clubs: Grow Rich In More Than Money*. In it he said golf was a metaphor for life. *"You don't have to be a golfer,"* he wrote, *"to understand that the game involves keeping score, hoping to win and learning to lose."*

Dedman is survived by his wife, Nancy, daughter, Patricia Dedman Dietz, and her husband, Mark Dietz; son, Robert H. Dedman Jr., and his wife, Rachael Redecker Dedman; five grandchildren, Jonathan Dietz, Jeffrey Dietz, Christina Dietz, Catherine Dedman and Nancy Dedman.

Funeral services will be at 3 p.m., Friday at Highland Park Methodist Church in Dallas. A reception will follow at Meadows Museum on the SMU campus. In lieu of flowers, the family has asked that memorials be sent in the form of written recollections of Robert Dedman. These memories will be compiled and distributed in his honor. The recollections can be mailed to 3030 LBJ Freeway, Dallas, Texas, 75235.

### King of Clubs: Grow Rich in More Than Money

October 1, 1998 by Dedman Robert H. (Author)



Available at several online  
bookstores including:

Ebay.com

Amazon.com

Abebooks.com

Barnesandnoble.com

I am fairly certain it can  
be found in PDF version  
and I have requested the  
publisher to release it in  
Kindle format.

Robert Dedman was one of the most successful developers in the private club industry. In his candid autobiography, Dedman defined true wealth not as the number of golf courses you own or the money in your bank account, but as a matter of spirit. Dedman's rules of order encouraged humor, giving, creating a life plan, and finding balance in all areas of your life.